



PRESS RELEASE

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Ramadhan 2018, The Ministry of Trade Held Cheap Market in Kalimantan

Banjarmasin, June 5 2018 – The government continues to fulfill the needs of the community and maintaining the stability of the price of basic needs commodity, especially during the fasting month and Lebaran 2018. One of the efforts was through the implementation of the Ministry of Trade Cheap Market throughout Indonesia in cooperation with private parties. This was stated by the Secretary of the Commodity Futures Trading Regulatory Agency (CoFTRA/Bappebti) Nusa Eka, when opening the implementation of cheap market in Banjarmasin, South Kalimantan, Tuesday (5/6).

"Kalimantan is one of the areas of implementation of the cheap market of the Ministry of Trade throughout Indonesia. The implementation of the cheap market aims to help the people in need for get basic needs commodity with a very affordable price," said Nusa Eka.

The series of cheap markets in Kalimantan lasted for three days, 4-6 June 2018 at nine points of Islamic boarding school and orphanage in three provinces in Kalimantan. The cheap market in Kalimantan had started on Monday (4/6) at three points spreaded across two provinces. Those three points were Al Amin Islamic boarding school, Kapuas, Central Kalimantan with Nusa Eka as field coordinator; and Al Mujahidin Islamic boarding school, Bakumpai and Al Ahsanul Huda Islamic boarding school, Batola, South Kalimantan with the Director of Export and Import Facilitation Ani Mulyati as field coordinator.

Tuesday (5/6) cheap markets held at two points, Darul Hijrah Islamic girl boarding school, Banjarbaru and Nor Hidayah Orphanage, Banjarmasin, South Kalimantan.

Wednesday (6/6) cheap markets were scheduled to take place in four points. Those were Al Irsyad Orphanage and Usluhuddin Islamic boarding school, Martapura, South Kalimantan; and Uswatun Hasanah Orphanage, Samarinda and Ibadurrahman Islamic boarding school, Tenggarong, East Kalimantan.

In Kalimantan, the implementation of cheap market that distributed aids to the community in the form of basic needs commodity with affordable price was the result of cooperation of CoFTRA of the Ministry of Trade with Indonesian Commodity Futures Trading Association (ASPEBTINDO). At the cheap market in Kalimantan, the Ministry of Trade prepared 500 packages of basic needs commodity at each point. Each package worth Rp100.000, but people can have it by just paying Rp50.000.

Later, the result of the packages sales will be donated back to the boarding school. *"Therefore, in addition to providing basic needs commodity with affordable prices, these cheap markets also contribute for the empowerment of pesantren and orphanages,"* Nusa Eka explained.

On the same occasion, the Chairman of ASPEBTINDO FX Wishnubroto said that the distribution of basic needs commodity packages is one of the proof of the business actors in the field of Commodity Futures Trading for the people in need so that they could fast well in the fasting month and welcoming Eid with full of joy.

Ramadan market activity was also used by the Ministry of Trade to monitor the price of basic needs commodity in the districts / cities where cheap markets were held. Thus, in case of price increases or shortage of stock can be taken anticipatory steps. Until now, the average price of basic needs commodity throughout Indonesia is stable.

Eka added, the Ministry of Trade continued to run various efforts to maintain price stabilization during fasting month and Lebaran. These efforts included dialogue with business actors, facilitating price MoUs, making regulations, coordinating with relevant ministries and agencies.

"All of the activity aims to make mothers smiling during the fasting month and Lebaran, and the Muslim brothers can be more solemn to worship without the burden of the mind because the needs can be purchased with affordable and stable price," said Nusa Eka.

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